

The Challenge:

Week 1 - Here's a fiver!

Pupils will work together to decide what product or service they'll invest their fivers in. They will also enter their business logos for the Week 1 competition.

Week 2 - Getting Started

Pupils will need to source materials or products and plan selling events. They will also prepare their sales posters for the Week 3 competition.

Week 3 - Keep Going!

Pupils get their products or service ready and prepare for their selling event. They will also finalise and submit their sales posters for the Week 3 competition.

Week 4 - Payback & Profits!

At the end of the challenge pupils will repay their £5 pledges and decide how to spend or donate their profit.

Our Inquiry: How can you make £5 grow?

Tuning in...

We will watch a clip from Dragon's Den to set the scene and then children will be given £5 to start a business.

Their task is to create their own business plan to make their £5 grow into more money. They will carry out market research and learn about unique selling points. They will produce their own sales pitch videos to promote their businesses before finally setting up shop to sell their products to the public!

Maths & Numeracy



We will be learning about:

- Financial maths and learning to manage money
- Budgeting skills and decision making
- Revenue, costs and profit

Fiver Challenge

Language, Literacy & Communication



Writing & Oracy Opportunities

Talk for Writing - Persuasive

Model Text - Gadgets

We will be learning how to use persuasive techniques in our writing such as:

Rhetorical questions

Exaggeration

Quotations that endorse a product

Sentences of 3

Disguising opinions as facts

Children will then use these persuasive techniques to persuade others to buy their products through a 60 second sales pitch.

Expressive Arts



We will be:

Designing a logo for our fiver businesses. What makes a good logo?

Creating eye catching, persuasive posters for our stalls.

Health & Wellbeing



We will be developing essential enterprise skills including *problem solving, communication, adaptability, self-confidence, self-esteem and teamwork.*

Children will learn how their decision making can impact their own lives and the lives of others.